



Alberto German Verissimo

Web and Graphic Designer

WORK Experience 7+ years

Creative web designer and graphic designer promoting high-level skill in project management, including livestreams, podcasts and post-production video content. Collaborates with creators and technical personnel to build unique and engaging content. Exceptional talent in design hones across 7 years of industry success.

Contact

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Location

El Callao 1869, Florencio Varela,
Bs. As., Argentina

Date of Birth

February 20, 1989

Education

2013

Media Communication - Diploma
Humber College

2014

Graphic Design for print and Web
Humber College

2016

Front-End Web Development
George Brown

2020

Practical AI and Machine Learning
George Brown

Expertise

- Web Design
- Graphic Design
- Wireframes
- UI/UX
- HTML/CSS, Javascript
- Data Analysis / Python

Languages

Spanish-Proficient



English - Proficient



Portuguese - Intermediate



French - Elementary



Experience

2018 - 2021

The Streaming Network | Toronto, Canada

Junior Webcast Producer Designer/Web Designer

- Arranged timelines and communicated openly with staff to achieve production milestones.
- Troubleshoot and quickly resolved technical issues to maintain production quality.
- Managed live stream client content, live-switching of video sources and seamless transition coordination.
- Producing live and on-demand audio webcast events for different Canadian companies such as PwC, Hydro One, Brookfield, TD Bank, BMO, etc.
- Providing pre- and post-sales support for web-based communication initiatives.
- Supporting sales and clients as a dedicated contact throughout a project's lifecycle.
- Providing audio, video, and computer setup and support.
- Managing internal resources to ensure projects are completed according to schedule.
- Front-end web development of events with HTML, CSS, JavaScript

2016 - 2017

Digital Media Lab | Toronto, Canada

Graphic and Web Designer

- Prepared website low-fidelity wireframes and high-fidelity mockups for developers and project managers.
- Updated design advice based on current web trends, technology changes and style improvements.
- Optimized designs for mobile devices and social media integration.
- Developed design ideas in Adobe Photoshop for different stages of web design and development.
- Detected problems provided by client's feedback and implemented solutions.

2013 -2014

Game On247 | Toronto, Canada

Social Media Intern

- Assisted account managers with oversight of client social media accounts and posts.
- Writing and co-ordinating blog posts on GameOn247.com, acerenting.com and acwebads.com.
- Cross-marketing for acerenting.com and acwebads.com ads on Craigslist, eBayClassified, Kijiji, Backpage and LinkedIn.
- Developing social media presence for GameOn247.com across websites like Facebook, Twitter and Google Plus.
- Assisting Sales Manager in daily work such as: data entry phone numbers, take notes of customers' enquiries and coordinate between Sales Manager and Sales Reps.
- Graphic content creation for GameOn247.
- Managed social media channels and content on Facebook, Twitter, YouTube and blogs.

Accomplishments

- Web Development certificate - George Brown
- Graphic Design and Web Certificate - Humber College
- Machine Learning and Data Science Certificate - George Brown
- IBM ML0101EN: Machine Learning with Python Certificate
- IBM PY0101EN: Python 101 for Data Science Certificate
- SQL and Relational Databases 101 Certificate
- JavaScript Algorithms and Data Structures Certificate - Freecodecamp
- Front - End Development Certificate - Freecodecamp

Software

- Photoshop, Indesign, Illustrator, Premiere Pro, After Effects.
- DreamWeaver, Visual Studio, Atom.
- PyCharm, Jupyter Notebook, Jupyter Lab, Spyder.
- Canvas, Figma, Wireframe.
- Microsoft Word, Excel, Power point.
- HTML, HML5, CSS/CSS3, Javascript, jQuery, React Js, Python.

Online Profile

- LinkedIn Profile:
<https://www.linkedin.com/in/alberto-germ%C3%A1n-verissimo-9761953b/>
- Graphic Design Portfolio:
<https://albertoverissimo.com/portfolio>
- Web Development Portfolio:
<https://albertoverissimo.com/WebDevelopmentPortfolio/>

References

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EprintCity/ DigitalMediaLab

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Matthew Ley

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